

Ballyliffin Coastal Challenge

The inaugural Ballyliffin Coastal challenge was launched at a reception in the Ballyliffin Lodge Hotel on Friday 8th January 2010, attended by local business interests, Inishowen Athletic Club members and Carndonagh Hospice group are among the listed charity to benefit from this exciting event which will be run in the confines of the village, the Isle Of Doagh moving through the walkway at Pollan Bay and arriving back at the village.

Race date is April 3rd (Easter Saturday) with a 2:00pm start over a distance of 10 miles. Entries can be taken online in the coming weeks via **www.visitballyliffin.com**

Speakers on the evening underlined the nature of the challenge, indeed invited walkers/runners/joggers to begin to prepare to take the challenge, making it truly a family occasion. Speakers on the night included Michael Mc Laughlin Ballyliffin Dev., Patsy McGonagle, Irish Olympic team manager and Niall McGee Inishowen Athletic Club. It's a case of all shoulders to the wheel in the months ahead as the organisers create awareness of what certainly will become an annual event.

Ballyliffin has become famous as a result of 2 world class golf courses its beautiful scenery in the shadow of Malin Head and this coastal challenge will open up those qualities to a larger percentage of the population not only in the North West but further afield.

Sponsor cards will be available also in the coming weeks from Gertie Monagle, Carndonagh (00353) 86 153 4091, so a last word on the event is watch the progress per **www.visitballyliffin.com**. Race entry forms will also be available in addition to online at Atlantic Stores, Ballyliffin.

Walking groups particularly welcome to take the challenge so maybe that's the New Year's resolution that the public should consider when beginning to prepare for a healthier option in 2010.